



# **Victorian Seekers' Club**

## **Facebook and Social Media Policies**

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### **Context**

To quote from the VSC Members' Handbook:

*The Club is a family oriented organisation, the objectives of which are to promote friendship, cooperation and exchange of ideas among people interested in prospecting and metal detecting.*

Facebook and other Social Media are used to promote these objectives. This document outlines Club policies in regards their use particularly in regards protecting Members' Rights, Security and Privacy.

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### **Currently**

Currently (2016) the Club operates a Web Site (<http://victorianseekersclub.org.au>.) and a Facebook Page (<http://www.facebook.com/vic.seekers>). Essentially the Web Site is Public whereas the Facebook Page is accessible only to Financial VSC Members. This arrangement maximises Club's Objectives (as above) at minimal administrative cost.

The Web Site is not a Social Media channel and is not considered here.

The Policies that follow are particularly relevant to Facebook however the principles they promote should be applicable to future Social Media channels.

## **Policies**

It is not the intent of this document to outline ALL possible Policies, for example, Slander and Vilification, Copyright, and Pornography. It is assumed that good practice regarding these:

- are understood by ALL,
- the Club is in good standing, and
- elaborating diverts attention from issues of particularly Club relevance.

When posting to Club Social Media there is ONE Rule:

**RESPECT EACH OTHER**

In doing so, always try to be positive, do not spam and avoid sensitive issues (such as, politics, religion and sexuality). Internal Club and Prospecting Politics may be discussed.

## **Facebook**

1. The primary purpose of the Club's Facebook Page is to facilitate private social communications amongst Club Members. The Club may also use it to publicly promote Club objectives (via public posts).
2. Only Financial Club Members will be Friended.
3. Club Family Membership entitles all Family Members to be Friended.
4. As Club Members become Unfinancial, they will be Unfriended.
5. Any Member may be Unfriended or Blocked at the discretion of the Committee, or immediately by the Facebook Page Administrator for a serious breach of conduct.
6. The Facebook Page Administrator may remove (and possibly report to Facebook) inappropriate Timeline posts.
7. Generally all Facebook posts will be to Friends Only.
8. Public posts may only be made by the Facebook Page Administrator for Committee endorsed items. These will only be of a non- personal nature except for items such as Condolences, where individuals may be identified.
9. Facebook Posts, including Photographs and Videos, may be (Face) Tagged. Refer to Note below.
10. Only Club Facebook Friends may post to the Timeline. Visibility of these posts is controlled by the Facebook Page Administrator and will be set to Friends Only.

Note that Facebook enables individuals to control of who can see Tags others make of them, via their own 'Timeline and Tagging' settings. For example, if Vic Seekers tags a picture of MemberX, MemberX can control if their other Friends can see the Tag.